

# HUXLEY – PARLOUR

## Joel Meyerowitz: Towards Colour 1962 - 1978

21.05 – 23.06.2017



CAMEL COATS, NEW YORK CITY (1975)

We are pleased to announce a new exhibition of work by Joel Meyerowitz, including rarely seen black and white photographs from Meyerowitz's early career. The exhibition highlights the photographer's seminal street photography - tracing his gradual move from using both black and white and colour film to a focus on pure colour, over the course of two decades.

The subject of over 350 exhibitions in museums and galleries worldwide and two-time Guggenheim Fellow, Meyerowitz is one of the most highly-regarded photographers of the second half of the twentieth century. Alongside his contemporaries, William Eggleston and Stephen Shore, Meyerowitz drove the positioning of colour photography from the margins to the mainstream.

The exhibition features bodies of work made by Meyerowitz between 1963 and 1978, from his very early days shooting in black and white on the streets of New York alongside Garry Winogrand and Tony Ray-Jones, to the year he published his first book, "Cape Light". This period was vital for Meyerowitz as he began to question the medium of photography itself, engaging in an aesthetic exploration of both form and composition. He moved away from what he describes as the "caught moment" toward a more non-hierarchical image in which everything in the image, including the colour, plays an equal, vital role. These intricately structured images, which Meyerowitz calls "field photographs", marked a seismic shift in the history of photography.

The exhibition includes works made in Florida and New Mexico as well as iconic street scenes captured in New York. The exhibition also includes a selection of photographs taken during Meyerowitz's travels across Europe in 1966, including images of France, Spain and Greece.

Born in 1938 in New York City, Meyerowitz studied painting and medical drawing at Ohio State University before working as an art director at an advertising agency. Having seen Robert Frank at work, Meyerowitz was inspired and left advertising in 1962 to pursue photography. By 1968, a solo exhibition of his photographs was mounted at the Museum of Modern Art, New York. Meyerowitz has been the recipient of the National Endowment of the Arts and the National Endowment for the Humanities awards, and has published over sixteen books.

"Joel Meyerowitz: Towards Colour 1962-1978" is presented in association with Leica, one of the world's most famous camera makers. As a famous Leica user, Meyerowitz joined the Leica Hall of Fame in January 2017.

JOEL MEYEROWITZ  
Towards Colour 1962-1978

21.05 – 23.06.2017

3–5 Swallow Street  
LONDON W1B 4DE

Opening Hours Monday to Saturday, 10:00am – 5:30pm

Entry is free

More information can be found online at [www.huxleyparlour.com](http://www.huxleyparlour.com)